



# ACCESS MORE CREATIVITY

Intra-African Trade Fair  
CANEX Stand Packages

**IATF<sup>®</sup>2025**

The AfCFTA Marketplace



**GATEWAY TO NEW  
OPPORTUNITIES**

 **CANEX**

**ALGIERS, ALGERIA**  
**4-10 SEPTEMBER 2025**



# What is Intra-African Trade Fair (IATF)?

African Export-Import Bank (Afreximbank), in collaboration with African Union Commission and AfCFTA Secretariat, brings you the 4th Intra- African Trade Fair (IATF2025) which will be hosted by the People’s Democratic Republic of Algeria, in Algiers.

The AfCFTA is expected to boost intra-African trade significantly over the coming years. Increasing intra-Africa trade can foster industrialization, promote value addition, create jobs, and enhance competitiveness on the global stage.

IATF2025 will provide a unique and valuable platform for businesses to access a single African market of over 1.4 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

## What To Expect At IATF2025



**+2,000**  
exhibitors



**+35,000**  
visitors



**+140**  
participating  
countries



**+\$44bn**  
in trade and  
investment deals





# IATF Objectives



To bring together continental and global players to explore business and investment opportunities in Africa.



To serve as a marketplace where buyers and sellers meet and explore business opportunities.



To provide a platform for B2B and B2G exchanges and development of business opportunities.



To share trade, investment and market information and to identify solutions to address the challenges affecting intra-African trade.



To share information about trade finance and trade facilitation interventions provided by Afreximbank and similar financial institutions.



To provide a broad platform that connects a broad spectrum of tradable and trade-facilitating activities, namely Creative Industry, Automotives, Seminars and Workshops etc.



# IAFT Key Components



01.

## Trade Exhibition

Countries, large corporates as well as Small and Medium Enterprises (SMEs) can set up pavilions and exhibition stands, which will enable them to customise their exhibitions to fit their unique requirements. This offers private and public entities opportunities to showcase their goods and services.

02.

## Trade and Investment Forum

The four-day conference will feature leading African and international speakers and a variety of sessions dealing with African trade and investment issues. Specifically, the conference will feature dedicated sessions on trade and investment opportunities under the AfCFTA and will also include training workshops covering exporting, standards, and marketing. It will also discuss key barriers affecting intra-African trade and investment and provide practical solutions.

03.

## Creative Africa Nexus (CANEX)

This platform will showcase the African and Diaspora creative economy in fashion, music, film, arts and craft, sports, literature gastronomy and culinary arts. The CANEX Programme will include a Creative Africa Summit and dedicated Creative Industry Exhibition and showcase.

04.

## A B2B and B2G Platform

The platform will provide opportunities for matchmaking, business exchanges and conclusion of business and investment deals. This is supported by a dedicated African Buyers' Programme which will provide trade facilitation and financing solutions to Africa buyers.

05.

## Special Days

The Special Day segment is open to countries, private and public sector entities and offers opportunities for them to sponsor their own special event on a particular day to showcase their trade, investment, tourism, and cultural opportunities. The first slot is reserved for the Host Country (Algeria).

06.

## IATF Virtual

This platform showcases goods, services and investment opportunities on an interactive online platform. The IATF Virtual is currently live and will continue even after the physical Trade Fair has ended.  
[www.intrafricantradefair.com/en/iatf-virtual-page](http://www.intrafricantradefair.com/en/iatf-virtual-page)



07.

## Africa Automotive Show

The Africa Automotive Show will present a platform for auto manufacturers, assemblers, Original Equipment Manufacturers (OEMs) and component suppliers to exhibit their products and interact with potential buyers and suppliers. It consists of an Auto Forum, Autoshow and B2B and B2G exchanges.

08.

## AU Youth Start-Up Programme

The Youth Start-Up segment will have a dedicated Pavilion for African Youth Start-Ups where they will showcase their innovative ideas, prototypes, goods and services. The IATF will provide opportunities for matchmaking, entrepreneurship, training, networking amongst the youth and other delegates at the Trade Fair.

09.

## Global Africa Day

IATF2025 Global Africa Day will highlight commercial and cultural ties between Africa and its diaspora, featuring a Global Africa Summit, market and exhibition, cultural and gastronomic showcase.

10.

## Africa Research and Innovation Hub @IATF

The Africa Research and Innovation Hub @IATF will allow university students, academia and national researchers to exhibit prototypes of their inventions and showcase published research papers. This will provide opportunity for researchers to move from prototype to full development and also attract venture capital.

11.

## Sub-Sovereign Governments Network (AfSNET)

The African Sub-Sovereign Governments Network Conference presents a platform to promote intra-African trade and investment, educational and cultural exchanges and effective and active engagement on development of African regions among sub-sovereigns in the context of the AfCFTA. The Conference is expected to bring together, several African Sub-Sovereign Governments including members of the Forum of Regions of Africa (FORAF) as well as a diverse range of high-level participants from the Diaspora. Participants will include senior government officials, prominent private sector leaders, seasoned investors, reputable financial institutions, and respected development partners.





# IATF2025 CANEX Stand Package Options



## Value added for Exhibitors will include

Access to the Exhibitor Portal	Online Diary	Exhibitor Listing Online
Business to Business, Business to Government and Government to Government matchmaking and engagement.	Exhibitor Listing in IATF Show Guide	Access to Speed Networking Sessions
Access to IATF Conference Programme	IATF Virtual Booth for one year	Access to over 500 buyers

### 01.

#### Floor Space Only Booth

Description	Per m2
Floor Space Only	\$50 per m2
32Amp Single-Phase Distribution Board	Excluded
Main Stand Holder Fee (Compulsory)	\$550

# IATF2025 CANEX Stand Package Options



## 02.

### E1 Retail Market Booth

For artisans, small fashion labels, crafters and artists looking to sell their wares to the thousands of guests that will be attending the CANEX Retail Market a basic market space package is being made available. This space is reserved for SMMEs and those looking to focus on retail sales of their products at the CANEX Retail Market.



Description	4m2	Includes:	
E1 Market Place Package	\$1,442	<ul style="list-style-type: none"><li>- Floor Space</li><li>- Stand Carpets (default grey)</li><li>- Electrical Outlet</li><li>- 1 High Bar Stool</li><li>- Exhibitor Badge</li></ul>	
Compulsory Main Stand Holder Fee	\$550.00		
Total Cost Inclusive	\$1,992		

Description	4m2	Includes:	
E2B (1) Market Place Package	\$1,934	<ul style="list-style-type: none"><li>- Floor Space</li><li>- Stand Carpets (default grey)</li><li>- Electrical Outlet</li><li>- 1 High Bar Stool</li><li>- 2 Clothing Rails</li><li>- Exhibitor Badge</li></ul>	- 1 Display Counter
Compulsory Main Stand Holder Fee	\$550.00		
Total Cost Inclusive	\$2,484		





03.

C1 Lite Booth

Description	6m2	9m2
C1 Lite Booth	\$2,049.75	\$3,022.38
Compulsory Main Stand Holder Fee	\$550.00	\$550.00
Total Cost Inclusive	\$2,599.70	\$3,572.38

Packages Includes	6m2	9m2
Floor Space	✓	✓
Raised Floor with Stand Carpets (colour to be confirmed)	✓	✓
Graphic Name Board and Branding (as per design)	✓	✓
Booth Lighting	1	2
Electrical Outlet	1	1
Reception Desk with Lockable Cupboard (logo included)	1	1
Bar Stool	1	1
Café Meeting Table	1	1
Chairs	2	4
Dustbin	1	1
Exhibitor Badges	2	4
Stand Sharer Allocation	0	0



04.  
D1 Spotlight Custom Booth

Description	4m2	9m2
D1 Spotlight Custom Booth	\$2,341.70	\$4,796.67
Compulsory Main Stand Holder Fee	\$550.00	\$550.00
Total Cost Inclusive	\$2,891.70	\$5,346.67

Packages Includes	4m2	9m2
Floor Space	✓	✓
Stand Carpets (default grey)	✓	✓
Custom Design Booth with Name Board (as per design)	✓	✓
LED Spotlights	✓	✓
Electrical Outlet	1	1
Café Meeting Table	1	1
Chairs	3	3
Standard Reception Counter	0	1
Dustbin	1	1
Vinyl Graphic on Wall Panels – Front & Back (as per design)	2	2
Exhibitor Badges	2	4
Stand Sharer Allocation	0	0





05.

B2 Market Place Booth (MDF)

Description	4m2	10m2
B2 Market Place Booth (MDF)	\$2,841.50	\$6,947.00
Compulsory Main Stand Holder Fee	\$550.00	\$550.00
Total Cost Inclusive	\$3,391.50	\$7,497

Packages Includes	4m2	10m2
Floor Space	✓	✓
Booth Carpets (default grey)	✓	✓
Personalised Back Wall with Company Name	✓	✓
Booth Lighting	3	6
Electrical Outlet	1	2
High Meeting Table	1	2
Bar Stool	2	4
Shelves According to Design	4	8
Exhibitor Badges	2	4
Stand Sharer Allocation	0	0





06.

B1 Market Place Booth (OSB)

Description	4m2	10m2
B1 Market Place Booth (OBS)	\$3,341.30	\$8,196.50
Compulsory Main Stand Holder Fee	\$550.00	\$550.00
Total Cost Inclusive	\$3,891.30	\$8,746.50

Packages Includes	4m2	10m2
Floor Space	✓	✓
Booth Carpets (default grey)	✓	✓
Personalised Back Wall with Company Name	✓	✓
Booth Lighting	3	6
Electrical Outlet	1	2
High Meeting Table	1	2
Bar Stool	2	4
Shelves According to Design	4	8
Clothing Rail According to Design	2	4
Exhibitor Badges	2	4
Stand Sharer Allocation	0	0





07.

A1 Hybrid Shell Scheme Booth with Furniture

Description	6m2	9m2	18m2	27m2	36m2
Hybrid Shell Scheme Booth with Furniture	\$2,327.42	\$3,055.70	\$6,006.90	\$8958.10	\$11,909.30
Main Stand Holder Fee	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00
Total Cost Inclusive	\$2,877.42	\$3,605.70	\$6,556.90	\$9,508.10	\$12,459.30

Package Includes	6m2	9m2	18m2	27m2	36m2
Floor Space	✓	✓	✓	✓	✓
Booth Carpets (default grey)	✓	✓	✓	✓	✓
MDF Frame with MDF Panel Grading	✓	✓	✓	✓	✓
Fascia with Company Name and Stand Number	✓	✓	✓	✓	✓
Vinyl Graphics on all Wall Panels (as per design)	✓	✓	✓	✓	✓
Booth Lighting (1 rail with 3 spotlights)	1	1	2	3	4
Electrical Outlet	1	1	2	3	4
Café Meeting Table	1	1	2	3	4
Chairs	3	3	6	9	12
Dustbin	1	1	2	3	4
Exhibitor Badges	2	4	6	9	12
Stand Sharer Allocation	0	1	2	3	4



08.

A2 Hybrid Shell Scheme Booth with Shelves

Description	6m2	9m2	18m2	27m2	36m2
Hybrid Shell Scheme Booth with Shelves	\$2,352.41	\$3,105.68	\$6,106.86	\$9,108.04	\$12,109.22
Main Stand Holder Fee	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00
Total Cost Inclusive	\$2,902.41	\$3,655.68	\$6,656.86	\$9,658.04	\$12,659.22

Package Includes	6m2	9m2	18m2	27m2	36m2
Floor Space	✓	✓	✓	✓	✓
Booth Carpets (default grey)	✓	✓	✓	✓	✓
MDF Frame with MDF Panel Grading	✓	✓	✓	✓	✓
Fascia with Company Name and Stand Number	✓	✓	✓	✓	✓
Vinyl Graphics on all Wall Panels (as per design)	✓	✓	✓	✓	✓
Booth Lighting (1 rail with 3 spotlights)	1	1	2	3	4
Electrical Outlet	1	1	2	3	4
Shelves	6	9	18	27	36
Dustbin	1	1	2	3	4
Exhibitor Badges	2	4	6	9	12
Stand Sharer Allocation	0	1	2	3	4





09.

A3 Hybrid Shell Scheme Booth with Clothing Rails

Description	6m2	9m2	18m2	27m2	36m2
Hybrid Shell Scheme Booth with Shelves	\$2,402.39	\$3,155.66	\$6,206.82	\$9,257.98	\$12,309.14
Main Stand Holder Fee	\$550.00	\$550.00	\$550.00	\$550.00	\$550.00
Total Cost Inclusive	\$2,952.39	\$3,705.66	\$6,756.82	\$9,807.98	\$12,859.14

Package Includes	6m2	9m2	18m2	27m2	36m2
Floor Space	✓	✓	✓	✓	✓
Booth Carpets (default grey)	✓	✓	✓	✓	✓
MDF Frame with MDF Panel Grading	✓	✓	✓	✓	✓
Fascia with Company Name and Stand Number	✓	✓	✓	✓	✓
Vinyl Graphics on all Wall Panels (as per design)	✓	✓	✓	✓	✓
Booth Lighting (1 rail with 3 spotlights)	1	1	2	3	4
Electrical Outlet	1	1	2	3	4
Shelves	2	3	6	9	12
Dustbin	1	1	2	3	4
Exhibitor Badges	2	4	6	9	12
Stand Sharer Allocation	0	1	2	3	4





# Contact us

A range of sponsorship and exhibition opportunities are on offer at CANEX at IATF2025 and information can be found at

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